



Instructional Design Services for Webinar Trainings

Kairos Learning offers instructional design services to create effective and engaging virtual classes for our clients. We employ industry best practices and methodology to increase participant interaction and optimize delivery. Services include:

Converting Classroom Courses into Live, Online Virtual Courses

Kairos Learning is experienced in converting existing classroom courses into a webinar format for virtual classroom delivery. An effective and engaging webinar involves so much more than just developing a flashy PowerPoint slide presentation. Using the established learning outcomes and elements of the existing course, Kairos Learning recreates your course using webinar tools and technology to create a highly interactive virtual class.

Conversion efforts include:

- Converting slides to a webinar friendly format (i.e. less content per slide, more visual images on slides, adding animation) using the client's PowerPoint template and/or logo.
- Reviewing learning outcomes for the course to determine key content to convert to the webinar
- Integrating classroom participant guide and instructor guide information into the webinar guides and production notes
- Repurposing exercises to work effectively in a webinar format and with the webinar tools available for the webinar platform
- Developing slides to demonstrate virtual classroom tools
- Developing slides to discuss webinar expectations and ground rules
- Developing production notes with timing marks, slide references, notes for presenter, host, and participant activities
- Developing participant guide in a PDF file
- Testing presentation in webinar platform
- Creating online evaluation survey

Creating Customized Webinars

Kairos Learning will work with your subject matter experts to create customized webinars for your specific training needs. We'll work with you to create virtual courses that provide a strategic advantage to your department or organization.

For information on Kairos Learning services, please contact Kathleen Sexton at Kairos Learning
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